

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KUTV-TV Salt Lake City-Ogden	<b>Date:</b> 8/6/2012
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I, Wired Media Partners

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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**SEE ATTACHED SCHEDULE**

Date of First Broadcast:	Date of Last Broadcast:
Monday, September 17, 2012	Sunday, September 23, 2012

**Total Gross Charges: \$55,475.00**

This broadcast time will be used by: **Center Forward**

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**



Wired Media Partners

For Programming that "communicates a message relating to any political matter of national importance, "list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Center Forward

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

325 7th Street NW Suite 400, Washington, DC 20004

Executive Director

202-441-60 Treasurer: Jeff Murray

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).

~~For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.~~

**To Be Signed By Issue Advertiser**

Monday, August 06, 2012

Date



Signature

303-989-4700

Contact Phone Number

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

KRISTEN HENDERSON

Printed Name

POLITICAL ADVERTISING

Title

SPECIALIST

Wired Media Partners





KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Wired Media Partners-Fairfax  
11350 Random Hill Rd  
Ste 670  
Fairfax, VA 22030

## Contract # 1350608

### Schedule Dates

09/17/12-09/23/12

### Advertiser

Center Forward (71144)

### Agency

Wired Media Partners-Fairfax (13005)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

CENTER FORWARD EST 11542 (465976)

### Salesperson

Henderson, Kristen (2948)

### Sales Office

KUTV/KMYU

### Buyer Name

VAIL, CHRIS

### Phone/Fax

/

### CPE

N/A

### Account Types

Local/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

9/17 - 9/23

Date Entered 08/03/12

Last Modified 08/03/12

Entered By Kristen Henderson

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,321.25

Net Total \$47,153.75

Sales Tax

## Salt Lake City (KUTV)

By Broadcast Month Spots Rate

Sep. 2012 75 \$55,475.00

Grand Total: 75 \$55,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/17/12-09/21/12	1	:30	5A- News-2 News This Morning 5a	1	1	1	1	1	1			5	\$150.00	\$750.00	Salt Lake City (KUTV)		8/3/12
2.0	Normal Line / News	09/17/12-09/21/12	1	:30	5:28-30A- News-2 News This Morning 530a	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Salt Lake City (KUTV)		8/3/12
3.0	Normal Line / News	09/17/12-09/21/12	1	:30	6A- 8A (MST)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	Salt Lake City (KUTV)		8/3/12
4.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	8A- 9A (MST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Salt Lake City (KUTV)		8/3/12
5.0	Normal Line / SPOT	09/22/12-09/22/12	1	:30	5A- CBS-This Morning: Saturday							1		1	\$50.00	\$50.00	Salt Lake City (KUTV)		8/3/12
6.0	Normal Line / SPOT	09/23/12-09/23/12	1	:30	7:58-30A- CBS-News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)		8/3/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	8:58-56A- CBS-The Price Is Right	1	1	1	1	1	1			3	\$750.00	\$2,250.00	Salt Lake City (KUTV)		8/3/12
8.0	Normal Line / News	09/17/12-09/20/12	1	:30	11:58-27A- News-2 News at Noon	1	1	1	1	1	1			3	\$350.00	\$1,050.00	Salt Lake City (KUTV)		8/3/12
9.0	Normal Line / SPOT	09/19/12-09/21/12	1	:30	1P- 2:30P (MST)			1	1	1	1			2	\$200.00	\$400.00	Salt Lake City (KUTV)		8/3/12
10.0	Normal Line / SPOT	09/18/12-09/18/12	1	:30	2P- CBS-The Talk	1	1							1	\$275.00	\$275.00	Salt Lake City (KUTV)		8/3/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	3P- Ricki Lake	2	1	1	1	2	1			7	\$350.00	\$2,450.00	Salt Lake City (KUTV)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Kent*

8/29/12

PAYMENT RECEIVED



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Wired Media Partners-Fairfax  
11350 Random Hill Rd  
Ste 670  
Fairfax, VA 22030

## Contract # 1350608

### Schedule Dates

09/17/12-09/23/12

### Advertiser

Center Forward (71144)

### Agency

Wired Media Partners-Fairfax (13005)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

CENTER FORWARD EST 11542 (465976)

### Salesperson

Henderson, Kristen (2948)

### Sales Office

KUTV/KMYU

### Buyer Name

VAIL, CHRIS

### Phone/Fax

/

### CPE

N/A

### Account Types

Local/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

9/17 - 9/23

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CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,321.25

Net Total \$47,153.75

Sales Tax

## Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 75

Grand Total: 75

Rate

\$55,475.00

\$55,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News	09/17/12-09/21/12	1	:30	3:58:15P- News-2 News at 4p	1	1	1	1	1	1			5	\$400.00	\$2,000.00	Salt Lake City (KUTV)		8/3/12
13.0	Normal Line / News	09/17/12-09/21/12	1	:30	4:30P- News-2 News at 430p	1	1	1	1	1	1			5	\$500.00	\$2,500.00	Salt Lake City (KUTV)		8/3/12
14.0	Normal Line / News	09/17/12-09/21/12	1	:30	4:59:20P- News-2 News at 5p	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
15.0	Normal Line / News	09/17/12-09/21/12	1	:30	5:59P- News-2 News at 6p	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
16.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	6:28P- Entertainment Tonight	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12
17.0	Normal Line / SPOT	09/22/12-09/22/12	1	:30	6P- 7P (MST)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		8/3/12
18.0	Normal Line / Prime	09/19/12-09/19/12	1	:30	6:57:26P- CBS-Survivor (Wednesday)			1						1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		8/3/12
19.0	Normal Line / Prime	09/20/12-09/20/12	1	:30	7:59P- CBS-Big Brother (Thursday)				1					1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)		8/3/12
20.0	Normal Line / Prime	09/22/12-09/22/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)		8/3/12
21.0	Normal Line / Prime	09/23/12-09/23/12	1	:30	8P- CBS-The Good Wife (Sunday)								1	1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Wired Media Partners-Fairfax  
11350 Random Hill Rd  
Ste 670  
Fairfax, VA 22030

## Contract # 1350608

**Schedule Dates** 09/17/12-09/23/12  
**Advertiser** Center Forward (71144)  
**Agency** Wired Media Partners-Fairfax (13005)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CENTER FORWARD EST 11542 (465976)  
**Salesperson** Henderson, Kristen (2948)  
**Sales Office** KUTV/KMYU  
**Buyer Name** VAIL, CHRIS  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 9/17 - 9/23

**Date Entered** 08/03/12  
**Last Modified** 08/03/12  
**Entered By** Kristen Henderson  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,321.25  
**Net Total** \$47,153.75  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Sep. 2012 75  
Grand Total: 75  
Rate \$55,475.00  
\$55,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / News	09/17/12-09/21/12	1	:30	10P- News-2 News at 10p	1	1	1	1	1	1			5	\$2,500.00	\$12,500.00	Salt Lake City (KUTV)		8/3/12
23.0	Normal Line / SPOT	09/18/12-09/21/12	1	:30	10:37P- CBS-The David Letterman Show		1				1			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KRISTEN HENDERSON

CLIENT: \_\_\_\_\_ CENTER FORWARD:

ORDER NUMBER: 1350608

FLIGHT DATES: 9/17/12 - 9/23/12

**BUYER:** CHRIS VAIL

**PRODUCT:** 9/17/12 - 9/23/12

ESTIMATE: 11542

NOTES: MAKEGOODS DUE TO PROGRAMMING CHANGES

This make good is being submitted to traffic at the same time as it is being sent to the buyer. It is possible a new mg may need to be offered if this one is not available.

**Note:** If KUTV does not receive response from buyer within 24 hours make good will be made as offered

#1350608



# Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, September 17, 2012 to Sunday, September 23, 2012

11542

**Contact:** Kristen Henderson**Phone:** 801-973-3000**Email:** KHenderson@kutv2.com**Fax:** 801-839-1101**Direct:** 801-839-1119

## KUTV-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KUTV 5a News	EM	M-F	\$150.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30	\$750.00								
KUTV 5:30a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30	\$1,500.00								
KUTV 6a News	EM	M-F	\$600.00	1	1	1	1	1			5
6:00 AM 8:00 AM		30	\$3,000.00								
CBS This Morning	EM	M-F	\$250.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$1,250.00								
Saturday 5a News	EM	Sa	\$50.00						1		1
5:00 AM 7:00 AM		30	\$50.00								
CBS Sunday Morn	EM	Su	\$600.00							1	1
8:00 AM 9:30 AM		30	\$600.00								
Price is Right	DT	M-F	\$750.00	1		1		1			3
9:00 AM 10:00 AM		30	\$2,250.00								
KUTV Noon News	DT	M-F	\$350.00	1	1		1				3
12:00 PM 1:00 PM		30	\$1,050.00								
Bold & Beautiful	DT	M-F	\$200.00			1		1			2
1:00 PM 2:30 PM		30	\$400.00								
The Talk	DT	M-F	\$275.00		1						1
2:00 PM 3:00 PM		30	\$275.00								
Ricki Lake	EF	M-F	\$350.00	2	1	1	2	1			7
3:00 PM 4:00 PM		30	\$2,450.00								
KUTV 4p News	EN	M-F	\$400.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30	\$2,000.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:19 AM

KUTV-TV

Page 1 of 2



# Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

**Contact:** Kristen Henderson

**Email:** KHenderson@kutv2.com

**Phone:** 801-973-3000

**Fax:** 801-839-1101

**Direct:** 801-839-1119

## KUTV-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KUTV 4:30p News	EN	M-F	\$500.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$2,500.00								
KUTV 5p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$5,000.00								
KUTV 6p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$5,000.00								
Ent Tonight	PA	M-F	\$1,000.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$5,000.00								
Ent Wknd	PA	Sa	\$400.00						1		1
6:00 PM 7:00 PM		30	\$400.00								
Survivor	PT	W	\$1,800.00			1					1
7:00 PM 8:00 PM		30	\$1,800.00								
Big Brother	PT	Th	\$3,200.00				1				1
8:00 PM 9:00 PM		30	\$3,200.00								
48 Hours	PT	Sa	\$800.00						1		1
9:00 PM 10:00 PM		30	\$800.00								
3 <i>GOOD WIFE</i>	PT	Su	\$2,500.00							1	1
8:00 PM 9:00 PM		30	\$2,500.00								
KUTV 10p News	LN	M-F	\$2,500.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30	\$12,500.00								
Letterman	LF	M-F	\$600.00		1			1			2
10:35 PM 11:38 PM		30	\$1,200.00								
<b>Station Gross Totals</b>			<b>\$55,475.00</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>3</b>	<b>2</b>	<b>75</b>

Chris Vail

**Wired Media Partners**

Date/Time Sent: 8/2/2012 10:28:19 AM

KUTV-TV

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